



MERIT

DATA + CODE

Your GDPR Compliant Partner

Merit has recently become one of the first organisations in the world to be recommended for the BS10012:2017 standards on Personal Information Management System(PIMS), written in recognition of GDPR requirements.

- This British Standard is recommended for organisations that demonstrate a commitment to building privacy into their systems and processes.
- The BS10012:2017 is implemented to enable organisations to put in place, as part of the overall information governance infrastructure, a personal information management system (PIMS) which provides a framework for maintaining and improving compliance with data protection requirements and good practice.
- Merit understands that information on individuals is a valuable asset and needs to be properly protected. This new edition of BS10012 has been written in recognition of the publication of the European Union General Data Protection Regulation (GDPR). Any organisation currently implementing their approach to the GDPR will be aware of the importance of having compliant suppliers.
- Implementing this British Standard has been a milestone in Merit's Information Governance strategy and demonstrates Merit's position as a global leader in GDPR compliance.

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ABOUT MERIT

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Merit supports the b2b information and media industry to confidently embrace the future through DATA + CODE. We provide the expertise and resources that underpin some of the world's most respected b2b brands.

We supply direct, flexible and cost-effective access to a wealth of programming talent to deliver your projects

We gather, organise and enrich the data that feeds some of the world's leading b2b intelligence brands

SOFTWARE
DEVELOPMENT

PRODUCT DATA

MERIT
LABS

Sits at the heart of Merit to support our clients with the latest technology to drive innovation and business performance

MARKETING
DATA

MARKETING
AUTOMATION

We research prospect and customer data to make it rich, compliant and relevant within defined target audiences

We create the plans, audience segments and digital assets to get the most out of marketing automation tools

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